

# Roanoke Connect #24

eNewsletter

February 23, 2007

**Dear Stuart,**

We are nearing 1500 individuals who receive this eNewsletter and have documented 26 success stories through this resource. If you have a story to tell, then please share.

We are partnering with [MyHometownJobs.com](http://MyHometownJobs.com) to better serve you in your job search by expediting the process. When you register at [Roanoke Connect](http://Roanoke Connect) you will now simultaneously register at MyHometownJobs.com. Additionally, we now have a new search feature that will allow local employers to better connect with you. We expect more success stories through these modifications.

## Entrepreneurship Event in Roanoke

April 4, 2007

The City of Roanoke and the Virginia Department of Business Assistance is teaming up with other local service providers to create an [Entrepreneurship Express Workshop](#) at the Roanoke Civic Center Exhibit Hall on April 4. If you are debating about when to start your business, then this FREE EVENT is for you. To register, [click here](#).

## NexGenVS

### Director of Marketing and Business Development

[NexGenVS](#) is looking for a creative self-starter to be an evangelist for the company's product and pursue opportunities to increase revenue by attracting multiple strategic partners. This position requires the ability to work across all aspects of the business spectrum to include marketing, sales, campaign analysis, negotiating and strategic planning. The position will report to the President of NexGenVS in Blacksburg, Virginia.

The Vidrunner product, owned by the startup NexGenVS LLC, allows mobile phone users to broadcast live video to PCs or to mobile phones. Utilizing its patented peer-to-peer architecture, Vidrunner intends to do for mobile video what Skype did for VOIP: provide a high quality and low cost solution that will quickly become the marketplace leader. Become an early and important participant in this promising young venture! Find out more about us at [www.vidrunner.com](http://www.vidrunner.com).

For more info, email Peter at [peter@vidrunner.com](mailto:peter@vidrunner.com).

Enterprise Rent A Car

## 2 Professional Positions

[Enterprise](#) has two positions currently available in the Roanoke market. For more info, contact Ashley at [aglenn@erac.com](mailto:aglenn@erac.com)

### Pepsi Bottling Group

#### Production Supervisor

The Production Supervisor contributes to [The Pepsi Bottling Group's](#) success by directing the production team to meet customer needs and achieve standards related to cost, line efficiencies, waste, safety and productivity. This individual must set production performance standards and align the organization to achieve standards. This individual is responsible for managing the 15-20 shift employees.

#### **Major Tasks, Key Responsibilities and Key Accountabilities**

- Applies knowledge of processes, equipment and system capability to set challenging individual and facility standards
- Develops Annual Operating Plan for Production
- Achieve performance standards with regards to safety, line utilization and quality
- Tracks key performance indicators/costs, anticipating and correcting trends which would compromise achievement of financial targets
- Oversees and assures facility equipment reliability to minimize downtime
- Builds people capability through effective employee relations, hiring, training, and communication for front-line hourly personnel
- Ensures compliance with all Health & Safety regulations
- Shows demonstrated computer proficiency: Microsoft Suite
- Demonstrated ability to function successfully in a fast paced, changing work environment

#### **Basic Job Qualifications:**

- Bachelors degree required in engineering, logistics, operations or like field
- Strong leadership ability
- Previous management experience in a high speed manufacturing environment preferred

For more information, contact Jennifer at [jennifer.hudak@pepsi.com](mailto:jennifer.hudak@pepsi.com).

### Tecton

#### Various

[Tecton](#) has the following positions open. For more info, contact Adrienne at

[abarnett@tectonproducts.com](mailto:abarnett@tectonproducts.com).

**PROCESS ENGINEER:** Provide hands-on building and maintenance of key pieces of equipment tooling and champion continuous improvement of our processes. Engineering degree, 3+ yrs. experience required.

**INDUSTRIAL MAINTENANCE TECHNICIAN:**

Troubleshoot, install, maintain & repair process and facility equipment. Implement equipment and process modifications. 2 yr. technical degree and/or 3+ years manufacturing experience working with electrical, pneumatic and mechanical equipment. PLC programming experience a plus.

**CONTROLS TECHNICIAN:**

Troubleshoot, install, maintain and repair equipment control systems. Understanding of control fundamentals including relays, contacts, solenoids and PLC's. 2 yr. technical degree or 5+ years manufacturing experience working with PLC programming is required.

## Cox Communications

### Technical Trainer

[Cox Communications](#) is looking for a Technical Trainer to join our Roanoke, VA team. This position will deliver training to Cox employees on video, voice, and data technologies as well as new hire orientation. This role facilitates and manages, under minimal supervision some safety and risk management coordination.

The qualified applicant will possess a Bachelor's degree and/or equivalent experience, two to four years experience training in an adult setting, proven proficiency in all areas for which technical training must occur, one to two years experience designing skill based technical training programs, demonstrated leadership skills, valid local driver's license with good DMV record (and the ability to travel via car or air), excellent written and oral communication skills and the ability to convey complex materials in simple terms, using creative, hands-on methods and use multiple media.

Cox provides an excellent benefits package to include immediate health insurance coverage, paid time off, tuition reimbursement, retirement, 401(k), discounted Cox services, plus other employee incentives. The salary range for this position is \$41K-\$62K.

All interested candidates **MUST** apply online at [www.cox.com/coxcareer](http://www.cox.com/coxcareer). No mail in resumes accepted. **Deadline to apply is February 25, 2007. For more info, contact Lemena at [lemena.thornton@cox.com](mailto:lemena.thornton@cox.com).**

## Fleet Feet

### 2 Full-Time Customer Service Reps

[Fleet Feet](#) is looking for 2 full-time employees. They offer competitive salary, benefits (health insurance, life insurance, retirement, personal time off) and excellent employee purchase programs on merchandise. For more info, email Robin at [robin@fleetfeetroanoke.com](mailto:robin@fleetfeetroanoke.com).

## Arts Museum of Western Virginia

### Internships

The [Arts Museum of Western Virginia](#) has three internships available - Birthday Party, Summer Party and School Programs. For more info, contact Maria at [mstclair@artmuseumroanoke.org](mailto:mstclair@artmuseumroanoke.org)

## Optical Cable Corporation

### Tax Manager

[Optical Cable Corporation](#) is a dynamic leader in the fiber optic cabling industry; we are a top manufacturer of fiber optic cables primarily sold into the enterprise market. Optical Cable Corporation was founded in 1983 in Roanoke, Virginia, where it is currently headquartered.

The Tax Manager will manage the corporate tax aspects of the company to meet company objectives as well as comply with tax and regulatory authorities. The company is publicly traded and has both multi-state and international sales. Tax aspects handled by the manager include income, franchise, excise, sales and use, property, fringe benefit plans, including ERISA plans, annual reports and other business filings. Also, the manager will assist the payroll department and the CFO in payroll tax research and tax implications of various compensation scenarios. The position requires a broad range of tax knowledge to meet compliance needs and to provide tax planning, analysis and research on a variety of subjects.

The Tax Manager will also manage all audits and inquires with government and regulatory authorities. The candidate must have a Bachelor's Degree in Accountancy or a related field and must have their CPA designation. Six years of experience in a combination of public and non-public accounting is preferred as is a solid understand of tax related, generally accepted accounting principles and relevant FASB pronouncements. Strong communication, both written and oral, is required. High level computer skill and experience with tax software programs required.

Resumes not illustrating a CPA designation will not be considered.

For more info, contact Kristin at [kbreakell@occfiber.com](mailto:kbreakell@occfiber.com).

## Farmer's Insurance Group

[Farmers Insurance Group](#) has many professional opportunities available locally. For more information, contact Sheree at [sheree@ringerinc.roacoxmail.com](mailto:sheree@ringerinc.roacoxmail.com).

## United Way

### Director of Major Gifts and Planned Giving

Director, Major Gifts and Planned Giving is responsible for the growth of major gifts to the annual campaign, developing funding for key community initiatives and building the endowment. Responsibilities include developing effective relationships with volunteers and staff and to expand fundraising results. Specific objectives must be met for the education and cultivation of donors and prospects. Director, MGPG must be able to develop productive working relationships with volunteers and key leaders in the financial and philanthropic communities. Director, MGPG will be working on a staff team that will design and implement a donor relationship management system that will help UWRV deepen our relationships with leadership donors and significant prospects. Special emphasis is placed on implementing innovative strategies that will broaden our fundraising efforts and achieve community impact goals.

1. Recruit, train, develop and support volunteers to solicit new members to the Alexis de Tocqueville Society and President's Circle.
2. Create and implement cultivation, solicitation and recognition strategies for major donors.
3. Work with volunteers to set and achieve annual campaign goals for the Alexis de Tocqueville Society, Presidents Circle and Endowment Campaign (Generations of Caring).
4. Recruit, train, and support volunteers to solicit gifts to United Way's Endowment.
5. Effectively communicate among donors and prospects the benefits of planned gifts to the annual campaign and to the endowment campaign.
6. Coordinate the production and distribution of the Leadership Registry and other supporting materials.
7. Coordinate with United Way of America for the recognition of Roanoke Valley Tocqueville givers on the national level.
8. Work in coordination with the President to thank individual leadership donors.
9. Promote and coordinate workplace leadership giving campaigns.
10. Manage key campaign accounts/divisions for the annual campaign.
11. Promote and coordinate leadership giving campaigns for individuals and couples who are not included in the workplace campaign.

12. Keep abreast of community affairs by participating in appropriate activities and events.

13. Assume responsibility for other projects as assigned by the President.

Requires three to five years of significant accomplishments in fundraising or customer relations/sales. Major gift experience is a plus.

For more info, contact Frank at [frankrogan@uwrv.org](mailto:frankrogan@uwrv.org) or [visit online](#).

## McLeod and Company

### Recruiting and Retention Specialist

[McLeod and Company](#) is looking for a person to complete the following tasks:

- Make 6-10 new hires each year for the next several years.
- Identification and initial screening of candidates
- Internet recruiting for internal positions and the occasional client need
- Involvement with local government, young professionals organization and Chamber of Commerce
- Develop a retention program
- Handle press releases related to staff additions and accomplishments
- Work with staff trying to attain CPA certification
- Research for salary/ benefits survey

Someone who is active, aggressive, creative, technologically savvy with a recruiting, retail management, banking background or an HR is encouraged to email Chris at [clazzuri@mcleodco.com](mailto:clazzuri@mcleodco.com).

## Atlantic Credit Finance

### Various professional positions

[Atlantic Credit & Finance, Inc.](#) is currently seeking the following positions.

**MIS programmer/Analyst** to join our team. The duties for this position will include interaction with business/operations analysts and senior management, developing maintaining and testing data structure, stored procedures, indexes and complex DTS packages on Microsoft SQL server, develop and maintain automated business performance reports, maintain and optimize database-intensive business processes, ensure project milestones area met, and resolving complex technical problems through analysis, research and problem solving skills. Qualified candidate must posses a Bachelor Degree in Computer Science, MIS or related technical field;

knowledge of T-SQL, programming in Visual Basic or C#, reporting tools such as ASP.Net, Crystal Reports. Experience or training with Microsoft SQL Server is a plus. Candidate must also possess strong communication and documentation skill and have a very strong attention to detail.

**SQL Server Database Programmer/Analyst** to join our team. The duties for this position include but are not limited to interaction with business/operations analysts and senior management, developing maintaining and testing data structure, stored procedures, indexes and complex DTS packages on Microsoft SQL server, maintaining automated business performance reports, and resolving complex technical problems through analysis, research and problem-solving skills. Qualified candidate must possess a Bachelor's Degree in Computer science, MIS or related technical fields; 3-5 years of Microsoft SQL experience, knowledge of excel macros to automate reporting processes; knowledge of reporting tools such as ASP.Net and Crystal Reports. Candidate must also possess strong communication and documentation skills and have a very strong attention to detail.

The **Senior Statistician** will be responsible for identifying and executing new strategies and improving existing strategies in Collections. The duties for this position include but are not limited to: Identifying collection strategies develop and implement utilizing test/control methodology, developing strategies or process changes which will increase recoveries, track strategy success rate achieved from strategies, understand industry trends and delinquency forecasting, build and manage statistical models to enhance account segmentation, collector effectiveness, and dialer allocation. Strategies will be developed and implemented utilizing Champion/Challenger methodology. Knowledge of Collections/Recoveries is a plus. Qualified candidate must possess an Undergraduate degree in any discipline; Master's degree in Mathematics, Statistics or Operations Research, a Doctoral Degree is a plus; Microsoft products especially Excel and Access are required, SAS and/or SQL a must, Analysts from Financial Services industry preferred. Candidate must also possess excellent communication and presentation skills, the ability to manage multiple projects simultaneously and the ability to develop creative implementation solutions to meet deadlines.

For more info, email to [latkins@acf-inc.com](mailto:latkins@acf-inc.com) with a cover letter specifying position and salary requirements.

## Links

### Helpful Links

[MyHometownJobs.com](http://MyHometownJobs.com)  
[Express Personnel](http://ExpressPersonnel)  
[Renick Group](http://RenickGroup)  
[Major Employers](http://MajorEmployers)  
[RoanokeWantsU](http://RoanokeWantsU)

You5w presents Spy v. Spy Limo Chase Friday, March 2

Sign-in will take place at Montano's at 7:30pm that evening. Hors d'oeuvres will be served. The

limousines (with beverage service) will depart for downtown at 8:00pm, where you will take part in an adult scavenger hunt! After the hunt is over you will be returned to Montano's where the winning team will be decided. At this time a drawing will be held, and one member of the winning team will receive a prize package (minimum value: \$200).

The fee will be \$25 per person, and \$40 per couple. Please visit the "Events" page on

[www.you5w.com](http://www.you5w.com) to pay via Paypal, or call 540-529-0890 to pay in person with cash.

For more info, contact Jennifer at [jennifer@you5w.com](mailto:jennifer@you5w.com)

Stuart Mease  
Special Projects Coordinator  
**City of Roanoke**  
[stuart.mease@roanokeva.gov](mailto:stuart.mease@roanokeva.gov)  
540-853-2384

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